




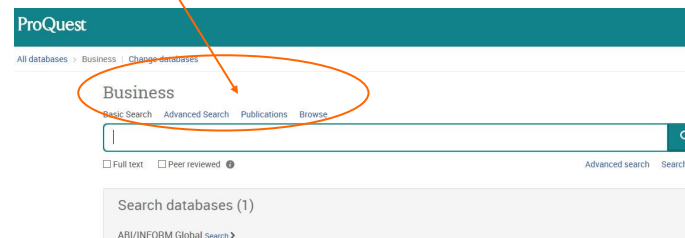
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The **Basic Search** Page is the default screen, from here you can navigate to other search options by selecting other tabs at the top of the screen.



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The **Basic Search** page allows you to quickly and easily construct a search. At this page you can also narrow your results to **Full text** and **Peer reviewed** content.

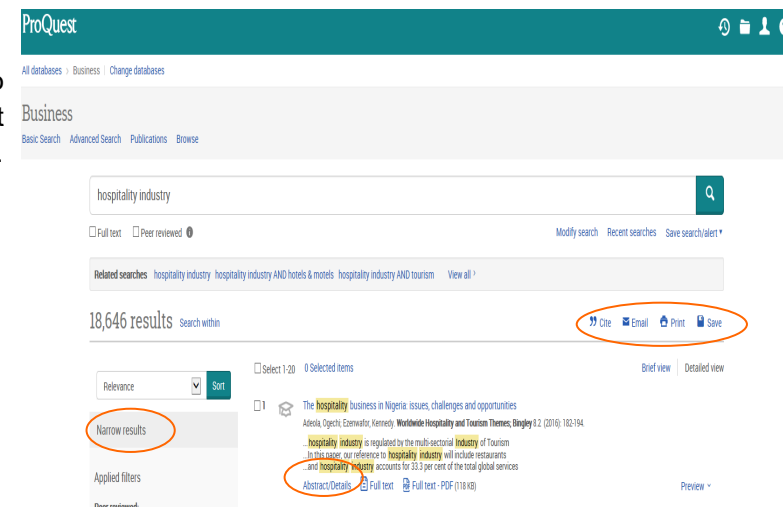
Think of a keyword or phrase related to the information you are looking for and type it into the search box, then select search.

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On this page you can:

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- Browse related documents
- Add items to temporary selected items folder
- Save to My Research
- Email
- Print
- Cite
- Save/Export to EndNote

ProQuest

All databases > Business > Change databases

Business

Basic Search Advanced Search Publications Browse

Back to results < 4 of 18,646 >

Sustainability in the hospitality industry: Some personal reflections on corporate challenges and research agendas

Jones, Peter & Hillier, David, Comfort, Daphne. *International Journal of Contemporary Hospitality Management*, Bradford 20:1 (2018), 26-47.

Full text Full text - PDF Abstract/Details References (10)

Abstract Translate

Purpose

-The purpose of this commissioned paper is to offer some personal reflections on sustainability within the **hospitality industry**.

Design/methodology/approach

-The paper opens by identifying sustainability as a testing paradox for the **hospitality industry** and a short discussion of the characteristics of sustainability. It then explores the growing interest in corporate sustainability and offers a review of the range of academic research into sustainability within the **hospitality industry** literature. More generally, the authors suggest three fundamental sets of issues that currently face the **industry**, namely, defining sustainability within the **industry**, materiality and independent external assurance and sustainable consumption and the **industry's** commitment to continuing economic growth.

Findings

-In addressing these three sets of issues, the authors make a number of suggestions. First that definitions of sustainability within the **hospitality industry** can be interpreted as being constructed around business imperatives rather than an ongoing commitment to sustainability. Second that materiality and external assurance are not treated comprehensively within the **industry**, which undermines the credibility of the sustainability reporting process. Third that the concept of sustainable consumption and any critique of the **industry's** commitment to economic growth are conspicuous by their absence in the both the research literature on sustainability and in sustainability reporting within the **industry**.

Documents with shared references (224)

Related items

ASPECTS OF SUSTAINABLE DEVELOPMENT OF SMALL AND FAMILY HOTELS

Swartz, Robert. *Economic and Social Development. Book of Proceedings*, Varazdin: 2-11. Varazdin: Varazdin Development and Entrepreneurship Agency (VDEA), May 13-May 14, 2010.

Sustainable Development of Tourism - EU EcoLabel Standards Illustrated Using the Example of Poland

Wojcik, Radoslaw. *Comparative Economic Research*, 14(2) 2010, 113-125.


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Use various options to focus your search.

- Limit your search by selecting **Limit to:** or **Date range:** fields within **Advanced search**.
- Utilise the **Thesaurus** within **Advanced search** (an alphabetical listing of all the subject terms within ProQuest, used to classify and organise information).
- Use "quotation marks" to search for exact phrases (with **Basic** and **Advanced** search)
- You can focus your search by using **truncation** and **wildcard** characters to stand in for letters. The truncation character * - will find documents containing several words with the same root.
Example
- Type **educat*** to find **educator**, **educated**, **education**.
- The wildcard character ? - will replace any single character, either inside or at the right end of a word.
Example
- Type **sm?th** to find **smith** and **smyth**
- Use Boolean operators (with **Basic** and **Advanced** search)
AND
Example: Hospitality **AND** Tourism
NOT
Example: fish **NOT** chicken
OR
Example: "Hospitality Industry" **OR** Service Industry